



PIF Awards Terms & Conditions 2026

Awards Entry

- All applications or nominations must be submitted using the awards entry link on the PIF website. Any applications submitted by email will be advised to follow this process.
- All applications must submit a company logo as an attachment and a headshot of an individual if appropriate to the category. By submitting these assets, you are granting PIF permission to use them to promote the 2026 awards.
- By entering the PIF Awards, the entrant will be deemed to have read and understood the terms and conditions of the Pet Industry Federation Awards, specifically the sections 'Award Entry' and 'Attendance'.
- All category entries and nominations must be received by 5pm on the closing date – **Monday, 7 September 2026**. Entries received after the submission deadline will not be accepted.
- Entries must not exceed the word count of 500 words per individual category. The word limit does not apply to supporting documentation, but all the category criteria must, however, be met in the 500-word main award entry.
- Entrants may enter multiple awards categories, however all submitted entries must be tailored for each individual category. Duplicate entries will not be accepted. You will also need to provide your contact information again to submit further entries.
- The judges and PIF reserve the right at its absolute discretion to reject any entry without explanation or notice.
- The judges and PIF reserve the right to amend category selections where it is deemed appropriate.
- The judges' decisions will be final and no explanation, correspondence or discussion will be offered or entered into before or following the judges' decision. Additionally, feedback will not be given on any successful or unsuccessful entry before or following the judges' decisions.

- PIF reserves the right to withdraw any categories that do not receive enough applications to make the category viable. Businesses will be notified if the decision is made to withdraw a category for the 2026 awards after the closing date and alternative categories will be suggested. Additional time will be allocated to resubmit a new entry.
- Due to the high volume of entries for the Pet Industry Federation Awards, entries which have not been announced as a finalist will not be notified via email or other correspondence.
- The judges will shortlist up to six finalists for each award category and the finalists will be publicly announced in September 2026.
- Awards winners will be announced during the awards dinner taking place at the DoubleTree by Hilton Hotel, Stoke on Trent, on Thursday, 5 November 2026. Under no circumstances will the details of the winners be disclosed prior to the event.
- All winners and category finalists will be eligible to display the appropriate Pet Industry Federation Awards winner, finalist logo on their website and corporate marketing materials for their own promotion. Category winners and finalists may only use the official logo in connection with the award for which they have won or announced as a finalist. The logo must be issued by PIF and not altered.

Attendance

- Category finalists are not provided with complimentary tickets to the awards dinner. All category finalists are required to be present at the awards dinner and **must purchase a minimum of one ticket** to the awards dinner on **Thursday 5 November 2026**.
- PIF will not be responsible for obtaining visas to the UK for category finalists or any awards attendees.

Privacy Policy

- By submitting your registration for the PIF Awards, you consent to PIF contacting you via email and telephone with regards to this and future events/services.
- If you do not want to receive communications via PIF from our 2026 sponsors and partners, you can opt out by emailing awards@petfederation.co.uk

Further information

Please email awards@petfederation.co.uk and we will aim to reply to your query within 48 hours.